

REP HEADLINE# 6306782 TRF# 493849
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT18/12 17.00
*** WFSB-TV ***

ADV #	ADV. NAME	POLI/L MCMAHON/R/SEN/CT	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ANNE BRAUNSCHEIDEL	
		600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- HEATHER UTITLEY (H)	
		TOWSON, MD 21286			

ORDER #	CONTRACT # 6306782	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	LINDA MCMAHON 4 SENA	EST#1320	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	OCT9/12	OCT15/12	WK-1	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT18/12 17.00

REP: REVISED ORDER
REMOVED 1 SPOT LNS 41, 53
NEW TTL 27200
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1320												
41	S		1000P-1100P	30		\$2,200.00	10/15	10/15	2		MON	2
PROGRAM : HAWAII 5-0												
RA35+ : 8.0												
CON COM1: HAWAII 5-0												

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TRF# 493849

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT18/12 17.00

*** CHANGES** *** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	S		700P-800P	30		\$250.00	10/13	10/13	2		SAT	2
PROGRAM : ENT TONIGHT RA35+ : 2.0 CON COM1: ENT TONIGHT												
OCT/12 272200.00						CONTRACT TOTAL		272200.00		TOTAL SPOTS		
										194		

MARKET TOTALS \$216,439

WFSB 33%

WTNH 22%

WVIT 24%

WTIC 20%

WCTX 1%

WCCT 0%

WHPX 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493849 /		Alt Order # 06306782
Product LINDA MCMAHON 4 SENA		
Contract Dates 10/09/12 - 10/15/12		Estimate # 1320
Advertiser McMahon for Senate		Original Date / Revision 10/18/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/09/12	10/12/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$1,200.00			
2	WFSB	10/09/12	10/12/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$275.00			
3	WFSB	10/09/12	10/12/12	Eyewitness News	12pm - 12:30PM		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T--F--				8	\$750.00			
4	WFSB	10/09/12	10/12/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$350.00			
5	WFSB	10/09/12	10/12/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/09/12	10/12/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/09/12	10/12/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$2,100.00			
8	WFSB	10/09/12	10/12/12	Inside Edition	7pm - 7:30pm		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$650.00			
9	WFSB	10/09/12	10/12/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$650.00			
10	WFSB	10/09/12	10/12/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$500.00			
11	WFSB	10/09/12	10/12/12	Eyewitness News	5:30a - 6am		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493849 /	06306782

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	LINDA MCMAHON 4 SE	1320

Advertiser	Original Date / Revision
McMahon for Senate	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$800.00			
12	WFSB	10/09/12	10/14/12	Eyewitness News	11PM - 11:35PM		:30			NM	12	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTFSS				12	\$1,900.00			
13	WFSB	10/09/12	10/09/12	NCIS	8pm-9pm		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-2-----				2	\$2,700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	10/08/12-10/14/12		NCIS	8pm-9pm	-Tu-----	:30		\$2,700.00	NM		
Credited												
14	WFSB	10/09/12	10/09/12	NCIS: LA	9pm - 10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$2,700.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	10/08/12-10/14/12		NCIS: LA	9pm - 10pm	-Tu-----	:30		\$2,700.00	NM		
Credited												
15	WFSB	10/11/12	10/11/12	National Debates	9pm-11pm		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---2---				2	\$3,000.00			
16	WFSB	10/12/12	10/12/12	CSI: NY	8pm - 9pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,200.00			
17	WFSB	10/12/12	10/12/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				3	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WFSB	10/08/12-10/14/12		Blue Bloods	10pm - 11pm	-----F----	:30		\$2,000.00	NM		
Credited												
3	WFSB	10/08/12-10/14/12		Blue Bloods	10pm - 11pm	-----F----	:30		\$2,000.00	NM		
Credited												
18	WFSB	10/13/12	10/13/12	Eyewitness News Weekend	6am - 7am		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				5	\$375.00			
19	WFSB	10/13/12	10/13/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				6	\$500.00			
20	WFSB	10/14/12	10/14/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----3				3	\$375.00			
21	WFSB	10/14/12	10/14/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				6	\$500.00			
22	WFSB	10/14/12	10/14/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$400.00			
23	WFSB	10/14/12	10/14/12	Patriots Football	1:00pm - 7:00pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$3,000.00			

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333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493849 /		<u>Alt Order #</u> 06306782
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1320
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WFSB	10/08/12-10/14/12		Patriots Football	1:00pm - 7:00pm	-----Su	:30		\$3,000.00	NM		
				Credited								
2	WFSB	10/08/12-10/14/12		Patriots Football	1:00pm - 7:00pm	-----Su	:30		\$3,000.00	NM		
				Credited								
24	WFSB	10/14/12	10/14/12	60 Minutes	7pm - 8pm		:30			NM	2	\$18,000.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/08/12	10/14/12	-----S				2	\$9,000.00			
25	WFSB	10/14/12	10/14/12	The Good Wife	9pm - 10pm		:30			NM	2	\$5,200.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/08/12	10/14/12	-----S				3	\$2,600.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>										
3	WFSB	10/08/12-10/14/12		The Good Wife	9pm - 10pm	-----Su	:30		\$2,600.00	NM		
				Credited								
26	WFSB	10/14/12	10/14/12	The Mentalist	10pm - 11pm		:30			NM	2	\$3,200.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/08/12	10/14/12	-----2				2	\$1,600.00			
27	WFSB	10/15/12	10/15/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$1,200.00			
28	WFSB	10/15/12	10/15/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$600.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$300.00			
29	WFSB	10/15/12	10/15/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$750.00			
30	WFSB	10/15/12	10/15/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$800.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$400.00			
31	WFSB	10/15/12	10/15/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$1,800.00			
32	WFSB	10/15/12	10/15/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$1,800.00			
33	WFSB	10/15/12	10/15/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$2,100.00			
34	WFSB	10/15/12	10/15/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$1,450.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$725.00			
35	WFSB	10/15/12	10/15/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$1,450.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	M-----				2	\$725.00			
36	WFSB	10/15/12	10/15/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
Week:		10/15/12	10/21/12	1-----				1	\$500.00			
37	WFSB	10/15/12	10/15/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										

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(860)728-3333

Contract / Revision 493849 /		Alt Order # 06306782
Contract Dates 10/09/12 - 10/15/12		Product LINDA MCMAHON 4 SE
Advertiser McMahon for Senate		Estimate # 1320
		Original Date / Revision 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$800.00			
38	WFSB	10/15/12	10/15/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,900.00			
N 39	WFSB	10/15/12	10/15/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				3	\$2,200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	10/15/12-10/21/12	Hawaii 5-0	10pm - 11pm	M-----	:30	\$2,200.00	NM		
Credited												
40	WFSB	10/09/12	10/12/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$1,200.00			
41	WFSB	10/09/12	10/09/12	T 9-10p Prime	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$7,000.00			
42	WFSB	10/10/12	10/10/12	W 8-9p Prime	8pm - 9pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$2,200.00			
43	WFSB	10/10/12	10/10/12	W 9-10p Prime	9pm - 10pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$2,200.00			
44	WFSB	10/12/12	10/12/12	F 8-9p Prime	8pm - 9pm		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2--				2	\$5,000.00			
45	WFSB	10/12/12	10/12/12	F 9-10p Prime	9pm - 10pm		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2--				2	\$5,000.00			
46	WFSB	10/14/12	10/14/12	Patriots Football	1:00pm - 7:00pm		:30			NM	4	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----4				4	\$6,500.00			
47	WFSB	10/15/12	10/15/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	2-----				2	\$1,200.00			
48	WFSB	10/15/12	10/15/12	M 8-9p Prime	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	2-----				2	\$2,600.00			
49	WFSB	10/12/12	10/12/12	ET Late Night	12:38am-1:08am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				3	\$100.00			
50	WFSB	10/13/12	10/13/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				8	\$150.00			
N 51	WFSB	10/13/12	10/13/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	10/08/12-10/14/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----Sa--	:30	\$250.00	NM		
Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

wfsb.com

Contract / Revision	Alt Order #
493849 /	06306782

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	LINDA MCMAHON 4 SE	1320

Advertiser	Original Date / Revision
McMahon for Senate	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
52	WFSB	10/13/12	10/13/12	SA 8-9p Prime	8pm - 9pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$900.00			
53	WFSB	10/13/12	10/13/12	SA 9-10p Prime	9pm - 10pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$900.00			
54	WFSB	10/13/12	10/13/12	SA 10-11p Prime	10pm - 11pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$900.00			
55	WFSB	10/14/12	10/14/12	Amazing Race	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$2,600.00			
56	WFSB	10/15/12	10/15/12	2 Broke Girls/Mike Molly	9pm - 10pm		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,100.00			
57	WFSB	10/15/12	10/15/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$800.00			
Totals											194	\$272,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	194	\$272,200.00	\$231,370.00
Totals	194	\$272,200.00	\$231,370.00

Signature: _____ Date: _____

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